

CAEI Colombia-2019

Sessões Paralelas (por data e hora da apresentação)

24/OCT/2019 15.30 pm

Building Sustainable Capacity through International Partnerships

Construyendo capacidad sostenible a través de Alianzas internacionales.

(Sala/Room: Canada)

- i. Éducation pour l'emploi, développement durable et compétences dans le secteur extractif de l'Alliance du Pacifique.

*Lina Amaya, Senior Program Officer, International Partnership - America's & Francophone & Lusophone Africa, Colleges and Institutes Canada, **Canada***

*Manuel Cruz, Subdirección de Apoyo a la Gestión de las IES, Viceministerio de Educación Superior, Ministerio de Educación Superior, **Colombia***

*Richard Caicedo, Unidades Tecnológicas de Santander, **Colombia***

*Fredy Espinel, Servicio Nacional de Aprendizaje (SENA), **Colombia***

With the participation of its partners from the Ministry of Education of Colombia, as well as educational institutions, the UTS Bucaramanga (Santander) and SENA Sogamoso (Boyacá), CIGan will facilitate a fruitful exchange and present the approach of the "Education for Employment Program in the Pacific Alliance: Sustainable Development and Skills in the Extractive Sector in Chile, Colombia, Mexico and Peru." This Program is an innovative example of international and transnational collaboration in which the education sector has played a leading role in the design and implementation of consortia and cross-sectoral alliances for the reinforcement and outreach of hubs of knowledge and innovation as well as dialogue and synergies between different countries, ministries, municipalities, different levels of training and the productive sector. This parallel session will allow us to revisit the genesis of this initiative, the achievements of the last two years and the challenges that have sprinkled the course of its actors. Because of the diversity of the panel, different points of view will be shared, including those of Colleges and Institutes Canada and that of the Colombian partners.

- ii. Creating social value- best practices between academy and the industrial sector.

*Rosa Aguilar, Director of International Outreach (South America), Fanshawe College, **Canada***

*Candace Miller, Senior Manager, Strategic Initiatives & Business Development, Fanshawe College, **Canada***

Fanshawe College is a leading Canadian HE institution that has been working in the past years in creating a model to support the industrial sector with capacity building initiatives in order to fill

Corporate Social Responsibility (CSR) gaps. For us, social synergy means working in sustainable projects by establishing meaningful partnerships with the public, private and non-for profit sectors. We look forward to the engagement in local communities while respecting local values, customs and traditions. At the same time our projects are based on respect for ethno-cultural diversity and equity, open communication and effective interaction with local stakeholders that in most cases improve others' lives especially on educational matters. This presentation aims to show best practices on building partnerships between the academy and private corporations that look into social and environmental ways to build synergies for development on CSR demands.

Flipping it Sideways: A Co-Construction of Horizontal International Partnerships.

(Sala/Room: AUF)

- i. Charting a sustainable future for internationalisation through partnership – an Irish higher education perspective.

Don O'Neil, Senior Lecturer, Languages, Tourism and Hospitality, Waterford Institute of Technology, Ireland

Knight (2011, 2015) cautions that the values of cooperation and partnership which traditionally characterised internationalisation are being increasingly replaced by those of commercialisation and competition. This paper, based on doctoral research carried out in Ireland, sets out to explore the ways in which, and extent to which this may be applicable. The research findings show that in order to plan for the future, forging closer partnerships with government, industry, civil society and the natural environment are critical in order to enhance 'collective imagining' between stakeholders with a view to developing a solid and sustainable platform for internationalisation.

- ii. Better Together: a co-construction approach of the academic relation with West Africa.

Sylvain Benoit, Director, International Relations Office, Université du Québec à Trois-Rivières (UQTR), Canada

Laurence Vignollet, Vice-President, Vice-Presidence of International Relations, Université Savoie Mont Blanc (USMB), France

The session will explore the opportunity to develop a new type of partnership between northern countries and West-Africa. Thinking differently the relation in promoting an approach where each partner is equal and part of the project. The session will show how it is possible to change a vertical approach (North to the south) to a horizontal approach (North with the South) in Education and Research in order to initiate a dynamic partnership and a co-construction of future projects. The learning outcomes constitute a new hub of innovation as a synergy for sustainable international partnerships.

iii. Building Creative International Social Innovation Networks among Higher Education Institutions.

*Oriana Martínez, Associate Professor, Facultad de Economía y Negocios, Universidad Tecnológica de Bolívar, **Colombia***

This panel reports on a series of ongoing experiments in social innovation and collaborative research and teaching that involve a network of collaborating universities in Colombia, the US, Spain, and Italy. Together, these universities and their collaborating partners in Europe are in the process of developing problem-solving strategies to improve the quality of lower income populations in Colombia, the US, and Europe through innovation and social entrepreneurship theory and methods.

Platforms for Sustainable International Cooperation:

Good Practices from Colombia and Quebec.

(Sala/Room: Ville de Montréal)

i. Good Practices in International Resource Mobilization & International Cooperation Management: The Case of Colombian Universities.

*Giovanni Anzola, Head of Internationalization, International Relations Office, Universidad Externado de Colombia, **Colombia***

*Carlos Coronado, Head, International Relations Office, Universidad del Magdalena, **Colombia***

*Diana González, Manager of International Cooperation and Visibility, International Relations Office, Universidad de la Sabana, **Colombia***

*Mauricio Izquierdo, Manager of International Projects, International Relations Office Corporación Universitaria Minuto de Dios (UNIMINUTO), **Colombia***

In this session, presenters will give the audience insight into the management of international partnership links and the international resource mobilization strategies implemented by local universities belonging to the CCYK network –Colombia Challenge you Knowledge-, as well as the new realities of Colombia and their impact on Higher Education. The CCYK network gathers universities with high quality accreditation status committed to internationalization. Presenters will showcase activities that have resulted in good practices; ranging from successful joint-research and capacity building projects, social engagement initiatives, to innovative international mobility programs. Those will be analyzed from a sustainability perspective, considering the importance of building trust among partners during the early contact phase to ensure lasting and diverse cooperation, the application to external funding opportunities, and quality standards in administrative and academic terms. Key experiences will be featured, highlighting the positive evolution of Colombia and its increasing participation in the field of international education.

- ii. Model of a Platform to Build Strong, Diverse and Lasting Relationships through Cooperation.
*Nastassia Kodeh, Coordonnatrice, Coopération internationale, Bureau de Coopération Interuniversitaire (BCI), **Canada***
*Jean Goulet, Vice-Recteur aux ressources humaines et aux relations internationales, Université de Sherbrooke, **Canada***
*Catherine Rodriguez, Conseillère senior en partenariats et développement international, Université de Québec à Montréal (UQAM), **Canada***
*María Venegas, Universidad de Antioquia, **Colombia***

Since student mobility is becoming increasingly important, we are proposing this session to highlight a sustainable program and its collaborations: the Québec Student Exchange Program of the Interuniversity Cooperation Office (BCI). With this session we want to show universities and consortia in America that it is possible to set up programs where long-term collaborations are possible and where the number and diversity of partners is of great benefit for the participants. On the other hand, we want to demonstrate that it is possible to operate a system with limited resources to meet national and international demand. The panel will share strategic insights, tools and testimonials, and is aimed at all managers and professionals wishing to develop a dynamic relationship with Quebec universities or wishing to set up a group of universities promoting international mobility. The presentation of different perspectives will be followed by questions from the audience. This session is part of the theme International Alliances: Platform for Sustainability.

La Universidad: articuladora de alianzas intersectoriales para el desarrollo humano y sostenible de la región.

The University: facilitator of cross-sector alliances for human and sustainable development of the region.

(Sala/Room: QS)

- i. La Universidad: articuladora de alianzas intersectoriales para el desarrollo humano y sostenible de la región.
*Marcela Garcés, Directora de Relaciones Internacionales, Universidad de Antioquia, **Colombia***
*Jenny Leal, Coordinadora Nacional Doctorado Interinstitucional en Ciencias del Mar y Coordinadora Posgrados en Ciencias del Mar, Universidad de Antioquia, **Colombia***
*Vladimir Montoya, Profesor Titular y Director del Instituto de Estudios Regionales, Universidad de Antioquia, **Colombia***
*Laura García, Coordinadora de Cooperación Académica, Universidad de Antioquia, **Colombia***

La región de Urabá, en el departamento de Antioquia, es un territorio de contrastes. A su invaluable biodiversidad, ubicación geográfica privilegiada y estratégica y enorme riqueza cultural, se contraponen

su historia de afectación por el conflicto armado y sus múltiples violencias. La Universidad de Antioquia llega a este territorio con actividades de educación a distancia desde hace más de 40 años y creó su primera sede regional con programas presenciales en 1995, convirtiéndose desde entonces en articuladora de diversos procesos académicos, comunitarios, científicos y culturales. Por medio de alianzas con instituciones nacionales e internacionales, la Universidad ha impulsado un trabajo transdisciplinario, dialógico y participativo, que ha establecido redes de confianza con los actores sociales presentes en Urabá, apuntado a que el conocimiento producido conjuntamente apalanque procesos de desarrollo sostenible de la región. En estos procesos, las redes de cooperación internacional han sido importantes agentes promotores de crecimiento académico.

ii. Knowledge Communities in Social Work

*Annie Lambert, Professor, School of Social Work, Université de Sherbrooke, **Canada***

Since 2015, the School of Social Work of the Université de Sherbrooke (Quebec, Canada), has set up a Knowledge Community based on the principles of co-construction of distance reduction between different actors (teachers, professionals, students, users) as well as the valorisation of different types of knowledge (academic, professional, experiential). Thus, several projects have been set up to update a structured and structuring program for involving users in university courses. Based on findings from the literature, the Knowledge Community aims to train better social workers through the participation of the users. It is also expected that these links between the various actors will enhance people's ability to act, thereby becoming an active participant in the profession. In such a context, the university ecosystem opens to the community through the real involvement and participation of the citizens in training our students.

Student-led Internationalization: New Approaches from Brazil and Switzerland.

(Sala/Room: EAN)

i. Are you ready to future-proof student-mobility? An innovative model to encompass all of your needs.

*Paloma Baumann-Carmona, Coordinadora, Relaciones Internacionales para Iberoamérica, University of Applied Sciences & Arts Northwestern Switzerland, **Switzerland***

*Robert Buttery, Head of International Relations, University of Applied Sciences & Arts Northwestern Switzerland, **Switzerland***

This session will outline the history, structure and design of cutting edge, unique student-led projects. It will focus on maximizing stakeholder engagement and offer opportunities to discuss how to convert your internationalisation strategies into real results across the board at your institution. Emphasis will be placed on practical resource planning and time framing, as well as getting maximum student, faculty and employer buy in.

- ii. ProInt: experiences and innovation in a Brazilian educational, research, and community outreach university program.

Maíra Córdula, Language Professor, Linguistics Department, Universidade Federal de Uberlândia, Brazil

In this session, we aim to narrate and compose meanings of experiences lived in the design, implementation and evaluation of an ongoing educational, research, and community outreach program developed by students and coordinated by Universidade Federal de Uberlândia (UFU) teachers: ProInt. We explain how the innovative design of having a team of undergraduate students from a diverse array of departments think of ways to contribute to the internationalization of higher education, which was a task restricted to faculty and staff, has broadened horizons. We also illustrate what was learned in the trajectory narrated: how to increase the visibility of integration, cross-cultural dialogue, and internationalization at home, working for the benefit of international students the entire community. We conclude by arguing for our desire for each student, incoming and outgoing, to bring a part of Uberlândia to the world, and for international students to leave their marks on our university.

**Educación transformadora para el fomento de la mentalidad emprendedora del siglo XXI:
organizaciones orientadas a un propósito y gestión humanística.**

**Transformative education for the promotion of the entrepreneurial mindset of the 21st century:
organizations with a humanistic purpose and management.**

(Sala/Room: CCB)

- i. Educación transformadora para potenciar las competencias del siglo XXI.
Martha Castellanos, Vicerrectora Académica, Fundación Universitaria del Área Andina, Colombia

- ii. Purpose-Driven Organizations and Humanistic Management.
Carlos Largacha-Martinez, Professor, International Business Program, Fundación Universitaria del Área Andina, Colombia
Camila Martínez, Research Junior Assistant, International Business Program, Fundación Universitaria del Área Andina, Colombia
Jennifer Silva, Research Junior Assistant, International Business Program, Fundación Universitaria del Área Andina, Colombia

Desde hace varios años la Fundación Universitaria del Área Andina viene trabajando en fortalecer su pedagogía centrada en la felicidad y del desarrollo integral humano. Adicionalmente, desde el 2018, la Facultad de Ciencias Administrativas comenzó a trabajar en fortalecer una propuesta única y diferenciada basada en las 'Organizaciones Globales con Propósito'. Esto se tradujo en la alianza estratégica con la Red Global de Gerencia Humanista, así como con el think-tank 'Humanistic

Management Center', los cuales trabajan en más de 15 países desde hace 10 años. Durante el mes de abril, esto se materializó con la visita del Director Global de la Red durante 15 días como un paso más de alianzas internacionales para fortalecer la educación, pedagogías, currículos y apropiación social del conocimiento. Esta ponencia muestra los pilares de las empresas con propósito, su relación con la Gerencia Humanista, así como las acciones actuales y futuras de esta alianza.

iii. Fostering the XXI century entrepreneurial mindset.

María Cruz Cuevas, Profesor Investigador, Mercadotecnia, Universidad Juárez Autónoma de Tabasco, México

The strategic alliance between UJAT and Wadhvani has allowed not only the creation of viable, scalable, and competitive entrepreneurial projects, but also to develop the entrepreneurial spirit in college students who are not related or do not belong to the economic administrative areas of knowledge. It also creates a holistic scenario where transversal key competences and multidisciplinary knowledge play an important role so they can create their business model and offer a solution to a problem related to the SDG's mentioned in the 2030 UN Agenda. Entrepreneurship is not only to entrepreneurs, it is directed to everyone, as a necessary and useful skill for this XXI century.

Impacto y sociedad: Innovación centrada en la apropiación social del conocimiento.

(Sala/Room: ASCUN)

Ángela Bonilla, Dirección de Mentalidad y Cultura, Colciencias, Colombia

Adriana Gutiérrez, Dirección y cultura, Colsubsidio, Colombia

Juan Fernando Pacheco, Gerencia, Parque Científico de Innovación Social – UNIMINUTO, Colombia

Leonor Avella, Dirección, Apropiación Social del Conocimiento – UNIMINUTO, Colombia

Esta sesión se enfoca en presentar procesos de innovación social desde la estrategia de apropiación social del conocimiento, centra su atención en compartir como ha sido la experiencia de los conferencistas y sus organizaciones articulando el conocimiento científico formal con el conocimiento tácito de los territorios y sus actores para identificar problemas y encontrar soluciones novedosas que i) transformen los modos de ver y hacer las cosas en el territorio generando cambios sustentables en el tiempo, ii) hagan uso del saber colectivo de tal forma que este sea transferido y apropiado en doble vía, Territorio – Investigador, iii) generen nuevos conocimientos y saberes que desarrollen cultura de innovación y sirvan de punto de partida para la formulación de políticas en CTel, iv) articulen el sistema de ciencia tecnología e innovación para generar desarrollo territorial. Los conferencistas invitados cuentan con experiencias y aprendizajes adquiridos, resultado del trabajo de campo e intercambio de conocimiento con los territorios.

Crear sinergias para el desarrollo regional sostenible a través de la colaboración institucional.

(Sala/Room: Chile 2021)

Santiago Acosta, Rector Subrogante, Universidad Técnica Particular de Loja, Ecuador

P. Harold Castilla, Rector, UNIMINUTO, Colombia

Rosa Montes, Directora Ejecutiva, CAMPUS, Organización Universitaria Interamericana (OUI), México

Ricardo Villegas, Coordinador de Producción Académica y Visibilidad Internacional, Vicerrectoría de Investigación y Estudios de Posgrado, Benemérita Universidad Autónoma de Puebla (BUAP), México

Actualmente la complejidad de problemas económicos y sociales enfrentados por nuestras sociedades en búsqueda del desarrollo regional sostenible, trasciende la organización tradicional disciplinar o los recursos de instituciones individuales. Se requieren programas innovadores que, a través de colaboración interinstitucional, sumen fortalezas académicas, experiencias y buenas prácticas para buscar conjuntamente soluciones. Esta mesa presenta tres iniciativas del programa CAMPUS-OUI, a través del eje Social-CAMPUS, para construir redes de colaboración interuniversitaria. El programa (e)MOVIES provee alternativas de movilidad virtual para estudiantes que no pueden afrontar los altos costos de movilidad física. La Cátedra Laudato sí', vincula a universidades alrededor del trabajo colaborativo para el cuidado del medio ambiente y nuestra "casa común". El modelo de investigación interinstitucional, multidisciplinaria que se presenta en la tercera ponencia integra y recoge las fortalezas disciplinarias y experiencia construidas en diferentes instituciones, Son iniciativas para hacer frente a problemas comunes creando sinergias, reduciendo la duplicación de esfuerzos.